

# THINKING HOLISTICALLY ABOUT THEME THREE

– Part 2 (draft)

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## Part 2 - Ottawa – Pre-Interview Observation

1. Carrying on from Neil's slide 20 – the MCRI's opportunity – 5 questions
  1. Joined-up urban governance – degrees and forms of collaboration
  2. How are new institutions structuring development strategies?
  3. Relationship *on the ground* between economic innovation and the other 3 pillars
  4. Is there an urban regime in formation?
  5. Form of multi-level interaction

## 2. Ottawa Immigration Initiative – very new initiative

### ➤ City

- Recent initiative – employment focused
- Adopted by Community and Protective Services Committee
- Importance of community demonstration of support
- Administrative leadership – and perhaps political leadership

## 2. Ottawa Immigration Initiative – very new initiative (...)

### ➤ United Way

- Hire Immigrants Ottawa
- Now in partnership with City
- Creation of private sector team of champions
- Funding from Ontario Citizenship and Immigration
- Impact councils – making United Way more inclusive
- Immigration Impact Council – community representation (Catholic Immigration Centre -CIC, Local Agencies Serving Immigrants – LASI, Metropolis, Heritage Canada, University – also City)

## 2. Ottawa Immigration Initiative – very new initiative (...)

### ➤ Community

- Our Diverse City Roundtables – (Metropolis, CIC, University)
- LASI (including employment-focused World Skills)
- City for All Women Initiative (CAWI-IVTF) – civic engagement of women from community based organizations- largely from recent immigrant groups
- Multi-level context – Federal -Ontario immigration agreement
- Cities explicitly included
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3. OCRI (Ottawa Centre for Research and Innovation) –established initiative (20 years)
- High tech sector, universities, senior government funding – with city support
  - Community –based labour market initiative – TalentWorks -2001 (Cheryl Gorman: Investing in Learning Communities)
  - Included as one dimension in City strategic plan Ottawa 20/20
  - Growing education sector – Ottawa Reads, Edugala, breakfast programs

# 4. Other examples: Culture

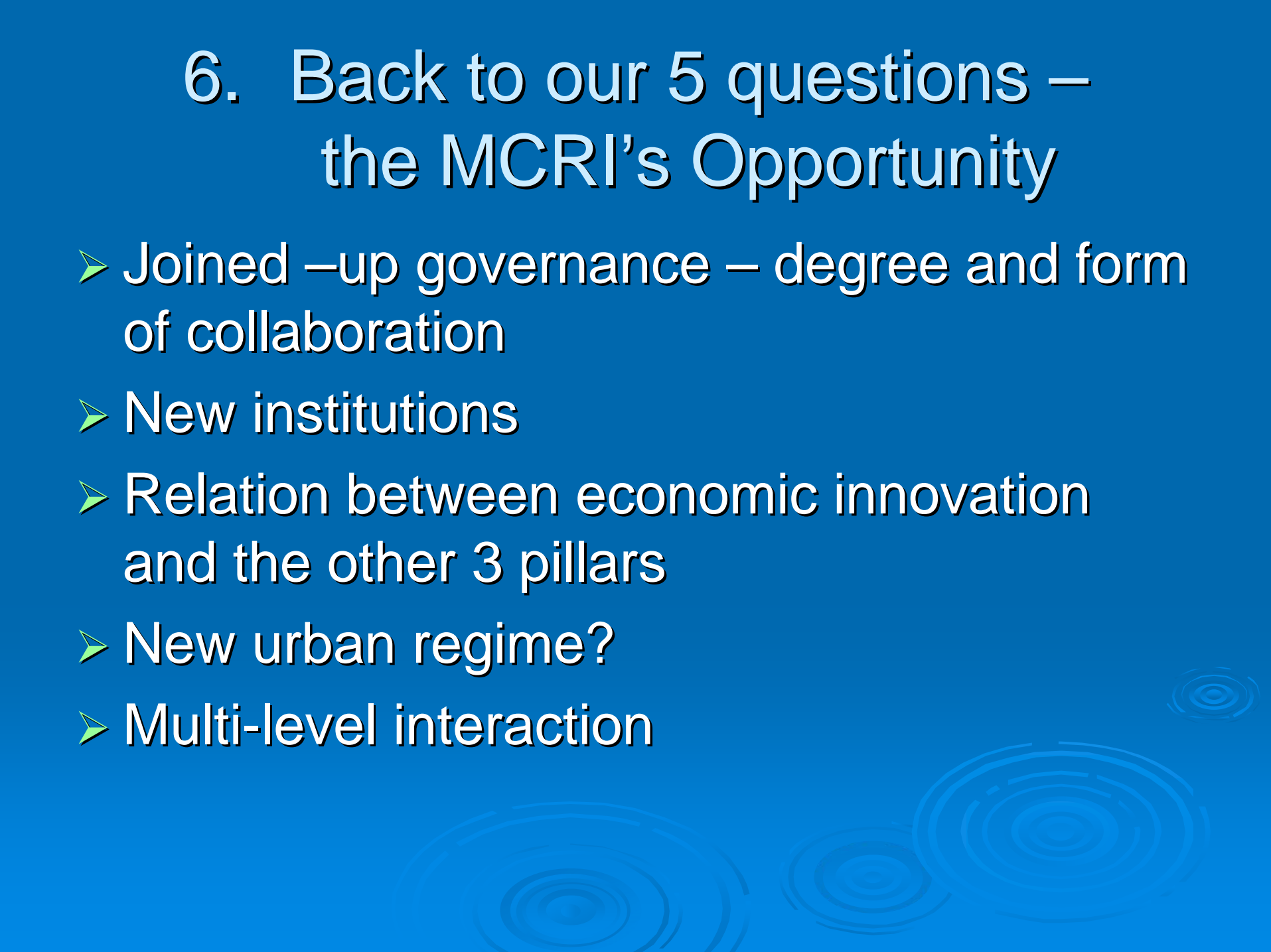
- City of Ottawa and Creative City Network of Canada
  - joint workshop, planning conference
  - links between city and community
  - advisory committees
- Creative City Network
  - links to Heritage Canada and Infrastructure Canada – but funding support ending
  - research on cultural pillar and link to other dimensions
    - Example: Culture as a Key Dimension of Sustainability – Working Paper-2007

## 5. Indicators - across the 4 pillars

- Building public awareness of the relations between the pillars
- Community Foundation of Ottawa – Vital Signs
  - done for Ottawa in 2007 – influenced by Toronto example
  - now being developed across Canada – Community Foundations



## 6. Back to our 5 questions – the MCRI's Opportunity

- Joined –up governance – degree and form of collaboration
  - New institutions
  - Relation between economic innovation and the other 3 pillars
  - New urban regime?
  - Multi-level interaction
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# 7. Joined-up governance - degrees and forms of collaboration

- The immigration initiative has the greatest potential of linking economic and social
  - vertical – funding relationships (Q1)
  - horizontal – employers in region – public and private sectors – very recent
    - United Way – very slowly becoming more inclusive
    - City – last of the big cities to do immigration initiative
      - clear employment focus but across city so brings in others
    - community – LASI leadership – service agency focus
      - history of building support for polite pressure on city
- Includes 2 of 4 pillars – not culture and only slightly sustainability – only linked to sustainable economic development

## 8. OCRI – new institutions structuring development strategies(Q2)

- Talent Works moved City and high tech sector to consider community-based and community-involved labour market strategies and to integrate them into the City strategic plan and also into OCRI's thinking
- Does economic innovation really link to social cohesion – *on the ground* (Q3)
  - will there be buy-in from employers on immigration initiative?
  - why so little inclusion of culture?

# 9. Forms of multi-level interaction

- Financial support from federal, Ontario governments
  - OCRI – chairs, research support
  - Immigration - federal-Ontario agreement
- Multi-level research – Infrastructure grants hands-on
- An on-going research question – the forms of interaction

# 10. Is there an urban regime in formation?

- The November 2007 elections as clashing potential regimes
  - O'Brien – Stone's classic business regime
  - Munter – the centre-city middle class plus a touch of Florida
- Spring 2007 – prioritizing exercise – a regime in development?